AOT In Action - Issue 282 - September 21, 2009





Scottsdale dining

# Message from Director Sherry Henry

Good afternoon,

So, what will it be for dinner tonight - Mexican fare, American steakhouse, Polynesian dining or French cuisine?

If you're looking to explore the Arizona restaurant scene then here is your chance! This week the 2009 Arizona Restaurant Week began and will continue through to Saturday, September 26. Restaurants in Phoenix and Tucson will be giving residents and visitors alike a great opportunity to experience some of Arizona's finest culinary dining options at a discounted rate.

Some of this year's Phoenix-area participants include A Different Pointe of View, The Vig, True Food Kitchen, Canal, BRIO Tuscan Grille, Tarbell's, Roaring Fork, The Estate House, Ocean Prime and Sassi. Visit the event's 2009 Web site, <a href="https://www.arizonarestaurantweek.com">www.arizonarestaurantweek.com</a> for a complete listing of restaurants in both Phoenix and Tucson to enjoy. The Web site is a regularly updated list of participants and their menus for the week. Be sure to check it out!

As for me, I'm thinking Sushi tonight!

Have a great week.

## **AOT News**

# Send Us Your Fall Travel Deals & Packages!

Now that we're heading into the fall season, we're looking for wonderful fall package deals from

around the state to showcase on Travel Deals.

Post your fall packages today and take advantage of this great opportunity to highlight where visitors can stay and what they can do in your region. Don't forget to partner with other area hotels or attractions to create even more memorable packages for visitors and keep them coming back for more!

If you are experiencing issues with uploading your travel deals or have any questions about the process, please contact Johnny Muongpack at 602-364-3710 or via e-mail at <a href="mailto:amuongpack@azot.gov">amuongpack@azot.gov</a>.

#### **AOT Events**

## Oregon/Allegiant Airlines Sales Mission

AOT's Travel Industry Marketing Specialist, Kristy Swanson, joined Donna Cluckey from the Mesa Convention & Visitors Bureau, for the Oregon Allegiant Airlines Sales Mission on September 8-11. They traveled to the cities of Portland, Beaverton, Lake Oswego, Salem, Albany, Corvallis, Eugene, Springfield, Cottage Grove and Medford. Several sales calls took place at local travel agencies where discussion centered on what's new in Arizona, the air service provided by Allegiant Airlines from the Phoenix Mesa Gateway Airport, the Arizona Accreditation Program (AZAP), and Mesa Area product offerings. In total, nearly 150 travel counselors were reached. For more information please contact Kristy Swanson at 602-364-3696 or via e-mail at kswanson@azot.gov.

## **Upcoming Events & Activities**

## Savor Southeastern Arizona Press Trip

Date: September 21 - 26

Location: Willcox, Bisbee, Safford, Chiricahua National Monument

# <u>Arizona Showcase</u>

Date: October 8

Location: Hermosillo, Sonora, Mexico

# Arizona Media Marketplace

Date: October 15

Location: Scottsdale Fairmont Hotel

## <u>Travel Classics West</u> Date: October 15 - 18

Location: Scottsdale Fairmont Hotel

## **Industry News**

## Rebounding RV Businesses Auspicious for Economy

Some recreational vehicle manufacturers in Elkhart, Ind., are rehiring workers, reflecting a rebound in RV demand that may signal the end of the worst U.S, recession since World War II. >> Read Full Article

## **Business Travel Cuts Bottoming**

Many companies expect to increase travel spending next year from what is expected to remain a craterous 2009, but some industry players are convinced it will be a matter of years before they resume pre-recession levels, according to speakers at last month's National Business Travel

Association International Convention in San Diego, conversations with industry buyers and suppliers and recent surveys of corporate travel managers. >> Read Full Article

# International Visits Down 11% in June

The Commerce Department said that 3.6 million international visitors traveled to the U.S. in June, a decrease of 11% compared to June 2008. >> Read Full Article

#### AMR Asking Flyers for More Info

American Airlines is rolling out the Transportation Security Administration's Secure Flight program, which means the carrier will be asking for more information when customers book their tickets. >> Read Full Article

#### **UAL Puts Perks for Sale**

United Airlines, seeking new ways to boost revenue, is offering passengers the chance to buy packages of perks that are enjoyed free of charge by its elite passengers. >> Read Full Article

## Air Industry Faces Grim Year Ahead

The global airlines are expected to lose more than \$11 billion this year, according to the International Air Transport Association. >> Read Full Article

#### **Global Hotel Prices Fell 17%**

The average price of a hotel room around the world fell by 17% in the first six months of 2009, according to the latest Hotels.com Hotel Price Index. >> Read Full Article

#### New Study Shows ROI of Business Travel

New research commissioned by the U.S. Travel Association shows what is described as the "first clear link" between business travel and business revenue and profitability. >> Read Full Article

## Consumers Want to Travel, New Survey Shows

Travel Leaders' first nationwide survey of travelers in the U.S. shows that nearly 84% of those polled indicated they had already taken at least one leisure trip in 2009 and over 88% indicated they plan on taking at least one leisure trip between now and the end of the year. >> Read Full Article

## **Tourism Execs Gather for Travel Summit**

More than 300 delegates from 31 states met last week in Washington for the U.S. Travel Association's 4th annual Travel Leadership Summit to hear officials urge passage of the Travel Promotion Act in the House. >> Read Full Article

Allegiant Air Announces New, Nonstop Air Service Between Grand Folks and Phoenix-Mesa Grand Forks, N.D. lands another hole-in-one with Allegiant Air as the low-cost airline announces it will offer nonstop service to Phoenix-Mesa from Grand Forks beginning Nov. 13. >> Read Full Article

#### Calendar of Events

Visit <a href="www.ArizonaGuide.com">www.ArizonaGuide.com</a> to find information on all the exciting events, festivals and activities held throughout the Grand Canyon State!

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